

Monday may 05 - 2008

## Telecom Jobs with a European Angle

May 5, 2008, sees the launch of telcojobs.eu, a new job board serving online recruitment solutions for telco professionals, employers, agencies and service providers in the European Union.

telcojobs.eu aims to fill a gap in the market and provide a much needed one stop shop for telco recruitment. While the majority of major job boards tend to bundle telco into the information technology sector, there is at present no hub for exclusively telco related employment around the European Union, this is where telcojobs.eu comes in. The site is structured to allow job search by specific EU member states, and cities within the specified EU member states. All industry types are strictly related to telco skills and job positions. telcojobs.eu is the result of a collaboration between the sites owner, internet entrepreneur Eammon Murray, based out of Ireland and a job board software development company <http://www.xpandedmedia.com> located in Los Angeles, California.

"A number of factors will make this site very strong from the get-go" says Benjamin Hurley, Director of xpandedmedia.com, "The domain name is exclusive and self explanatory. Any internet marketing professional out there will know what im talking about. This combined with the gap in the market should propel the site right from the start. I think its high time a job site of this nature came out and we are very happy to have been chosen as the software developer for this project. The choice to go with a .EU domain name made perfect sense to us. You have a strong idea of exactly what the site is about before you even visit it, this will translate into strong organic traffic, coupled with our robust job board solution we are anticipating big things from this site. We wanted to give the site a fully customized look and feel, as well as technical platform that would distinguish it from other sites out there. This is really where we excel, too many job sites are based on a turnkey solution, job seekers are all to wise to this and these sites simply don't perform. We make each site stand out from the crowd, thats the bottom line"

The site boasts a number of unique features that will set it apart from the competition. The domain name and industry niche are the most prevalent. But under the surface there are some nice tools and features that make job search though this site an engaging and intuitive experience. Candidates can opt to create a complete in-depth online resume, or alternatively upload their resume documents. Employer profiles can be viewed, complete with contact information, integrated with Google Maps and job listings. RSS job feeds are available for up to the minute job notification, as are email job alerts. Employers can manage their applicant database and interact with candidates in what is becoming a standard in the web2.0 environment. Candidates in turn can monitor the progress of their applications and status of their resume submission though their candidate account.

Employers will be assured to receive applications from applicants located within the EU, making candidate sourcing more targeted and cost effective. Registration requires both candidates and employers to be based in the EU, cutting out redundant applications from the start, where alot of the major job boards fail to do so. As niche job boards make gains around the world, telcojobs.eu is the result off extensive research, market positioning and a combination of well planned and executed business attributes, combined with a robust and engaging platform, things look set for change for telco recruitment in the European Union.

Author - Sean Miles